

**United States Government**  
**2005 Trade Capacity Building Assistance (\$US)**  
**MACEDONIA**

Activity Title	Activity Description	TCB Category	FY 05 Total
<b>Macedonia Competitiveness Activity</b>	The Macedonia Competitiveness Activity (MCA) helps Macedonian enterprises develop and market complex products and services that will command higher prices. The MCA has helped establish five industry clusters: lamb meat and sheep cheese tourism information communications technology (ICT) wine and apparel. The MCA sponsors the National Entrepreneurship and Competitiveness Council which brings together industry, government and labor force, in order to improve competitiveness of Macedonian industry. Funded and implemented by USAID/Macedonia.	Export Promotion	1,787,188
		Business Services & Training	1,072,313
		Competition Policy & Foreign Investment	536,156
		Tourism Sector Development	178,719
		<b>Activity Total</b>	<b>3,574,376</b>
<b>Seal of Quality and Agribusiness Assistance Program</b>	The project assists domestic meat and dairy industries, which will further support the development of branded products that can be sold for premium prices. Assistance is provided to fruit and vegetable producers and processors in areas of new product development, processing and packaging technology transfer, quality control and food safety system implementation. Another element is the improvement of each of the sheep industry categories: farm-level production, lamb slaughtering and cheese production, and the capabilities of industry associations to meet the demands of the foreign and domestic markets. Funded and implemented by USAID/Macedonia.	Export Promotion	400,600
		Business Services & Training	1,001,500
		Trade-Related Agriculture	500,750
		Other Services Development	100,150
		<b>Activity Total</b>	<b>2,003,000</b>
<b>World Trade Organization (WTO) Compliance Activity</b>	USAID assisted accession of Macedonia to the World Trade Organization (WTO) membership in 2003. Now the WTO Compliance activity supports participation of Macedonia in the work of WTO. The project supports public-private partnership in trade policy formulation, and in drawing benefit from the WTO membership. Work is also done on a new Electronic Communications Law and liberalized telecommunications services. Funded and implemented by USAID/Macedonia.	WTO Awareness	178,174
		Agreement on SPS	23,757
		Agreement on TBT	11,878
		Agreement on CVMs	17,817
		Agreement on Safeguards	17,817
		General Agreement on Trade in Services	17,817
		Agreement on TRIPs	17,817
		Agreement on Gov't Procurement	17,817
		Customs Operation & Administration	47,513
		E-Commerce & IT	59,391
		Other Trade Facilitation	29,696
		Other Services Development	83,148
		Gov/Transparency & Inter-Agency Coord.	71,270
		<b>Activity Total</b>	<b>593,913</b>

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e-BIZ Activity	The e-BIZ activity provides assistance in strengthening and expanding small and medium enterprises (SMEs) to compete successfully in the global and domestic markets, by supporting SME access to relevant, value-added information and communications technologies (ICT). This enables them to attract and communicate with customers, employ efficient supply and distribution channels, and modernize their business processes. Funded and implemented by USAID/Macedonia.	E-Commerce & IT	1,230,804
		Export Promotion	492,321
		Other Trade Facilitation	492,321
		Tourism Sector Development	246,161
		Activity Total	2,461,607
Total FY 05 USG Trade Capacity Building Assistance to Macedonia			8,632,896